



For Immediate Release

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Great Plains Communications Announces the launch of the Innovative Community IMPACT program in McCook, Nebraska

IMPACT: empowering local nonprofit organizations with resources to make a difference

April 12, 2016 (Blair, Neb.) - Great Plains Communications will be launching their latest community program: IMPACT, in McCook Nebraska, on Thursday, April 21, 2016. The program offers non-profit organizations the resources to implement specific projects that make a significant difference in their local community.

The goal of the IMPACT program is to provide a new and unique vehicle to empower community members and organizations to take charge of making a difference by identifying projects that truly matter to area residents. Once identified, local non-profit organizations can receive funds by planning, implementing, completing and sustaining approved projects that solve a problem, serve a need and/or further develop the local community.

Great Plains Communications chose the city of McCook as the pilot area for this program because of the town's strong commitment to community "We developed this program around the idea that civic-minded communities like McCook can come together and identify projects that will have the greatest and most positive IMPACT, and then commit to implementing and sustaining those projects. IMPACT is about people coming together to make great things happen." Casey Garrigan, Marketing & Sales Relations Manager, Great Plains Communications.

The IMPACT kick-off event will take place on Thursday, April 21st at the McCook Christian Church at 507 West B Street from 5:30 - 6:30 pm. All members of non-profit organizations wishing to learn more about participation are encouraged to attend.

About Great Plains Communications

Great Plains Communications is the largest privately owned telecommunications company in Nebraska and is headquartered in Blair, Nebraska. At the core of their service offering is an 8,000 mile regional fiber network encompassing the state of Nebraska and extending into Colorado, Iowa, Kansas, Minnesota, South Dakota and Wyoming.

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They currently provide over 90 Nebraska communities with High-Speed Internet, High-Definition Cable Television, and Local and Long Distance Telephone services. Their business solutions range from traditional voice and data products to installation and support of large business networks with scalable Ethernet solutions. The company also prides itself on their progressive approach to accommodating the unique needs of regional and national telecommunications carriers, LECs, ISPs, and wireless carriers.

Great Plains Communications recently celebrated their 106-year anniversary, and are in their fourth generation of family ownership.

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