



GREAT PLAINS  
COMMUNICATIONS

CASE STUDY

*“Everyday operations are made much more efficient and less time-consuming with the help of high-speed Internet service.”*

DEE HANSON  
MARKETING DIRECTOR  
BANK OF THE VALLEY

**COMPANY**

Bank of the Valley

**LOCATION**

Columbus, NE

**INDUSTRY**


Commercial Banking

**SERVICES**

Bank of the Valley provides a full range of personal, agricultural, and business banking services to customers in the community.

888-343-8014

[gpcom.com/business](http://gpcom.com/business)



Bank of the Valley began serving customers at its Bellwood branch in 1984. After decades of growth, the bank now has branches in Columbus, David City, Humphrey, and Platte Center.

Bank of the Valley is a community bank that puts major emphasis on the word “community”. The bank takes great pride in its commitment to the communities it serves. One example: when the flooding hit Nebraska in March 2019, Bank of the Valley set up an account for donations that helped the fire department with supplies and also provided food and water to local flood victims.

Great Plains Communications provides the Columbus branch of Bank of the Valley with symmetrical 20 mbps Internet. This allows employees to work efficiently and productively.

*“While traditional banking activities are able to be carried out without the use of modern technology, everyday operations are made much more efficient and less time-consuming with the help of high-speed Internet service. We have not experienced any outages or issues with Great Plains Communications Internet equipment or service thus far, and we’re grateful for that.”*

DEE HANSON, MARKETING DIRECTOR  
BANK OF THE VALLEY

Like all banks, Bank of the Valley must protect customer data and comply with regulatory and reporting requirements. Although this is independent of the service provided by Great Plains Communications, the overall process has been made less time-consuming with the excellent speed and reliability of the bank’s Internet connection.

